

USID 2007

Usable
Software
Interface
Design



Living in Digital World Challenges for Designers & Engineers...

In today's world, the technology has become the driving force of change everywhere in our lives. While technologies, both hardware and software matured at a very fast pace, equal adoption of these technologies however continued to exclude individuals and communities from harnessing the true benefits.

The user interacts with the technologies not directly but through the features, functionalities and the user interfaces provided by the products and the services. Mobile phone features are advancing day by day to compete the market through the advancement of the technologies but important is to know how many of these features are useful and usable. For a feature that is available but not usable is as good as 'not there'.

The power of design to link technology to the latent needs of users had not been fully exploited. The result is failure to connect people with solutions that make a positive impact on their lives. Human lives would be much simpler and easier, if the interaction between the user and the technology is made simpler and usable too!

Usable technology makes a difference to everyone, everywhere around the world. Usability is a key area that needs prime focus to harness the benefits of technology for people and development of society.

USID2007 is an efforts to draw attention of the industry, professionals and the society to share, discuss and argue on what design techniques and methodologies should be employed that contributes to build an Information Society where maximum number of people can use technology with minimum effort?

Conference/Papers
Workshop/Tutorial
Student Design Competition

Quiz /Contest
Knowledge Sharing
and
lot more!

More details visit www.hci-hyderabad.org/usid2007