

# USID2008

2nd India International HCI Conference

**Design Innovation & User Experience**  
Transforming businesses in the new economy

**4-6 September**

The Leela Palace Kempinski Bangalore, Airport Road Bangalore



## Call for Papers

The advancement in communication and internet technology are affecting our life at work as well as at home. Complex social structures are evolving as a consequence of greater mobility, online social networks and virtual communities.

There is a need to think about the challenges and opportunities this advancement is bringing to interface/interaction styles & design and in creating the entire value chain that impacts the overall socio-cultural & socio-economic development of our society.

Professionals, Academicians, Researchers and Students are invited to submit papers addressing various design issues and insights on any of the listed theme:

### THEMES

- User Interface design for online social networks and virtual communities
- User Interface design and evaluation issues for small screen devices (Mobile Entertainment & M-Commerce)
- Impact of Interactive technologies on work and social life
- Practices and opportunities in User Interface design for eLearning

### ELIGIBILITY

Open to the professionals, academicians, researchers and students.

### IMPORTANT DATES

Registration closes : July 31st 2008  
Submission closes : August 10th 2008

For registration send email to [usid\\_callforpapers@usidfoundation.org](mailto:usid_callforpapers@usidfoundation.org) with your name, institution/organization, and the theme.

For details visit

[www.usidfoundation.org/USID2008/papers](http://www.usidfoundation.org/USID2008/papers)

The papers short listed by the review panel will be presented during the USID 2008 and all accepted papers will be published in the USID 2008 Conference Proceedings DVD.

- Speakers
- Paper Presentations
- Design Challenge
- Panel Discussion
- Workshops / Tutorials
- Networking
- Quizzes
- & more...